

CLOVIS NKWAWIR

Brand Designer

Brand designer with over five years of experience in developing complete brand systems, from identity design and guidelines to websites, packaging, print production, and digital campaigns. Passionate about building brands that inspire trust, communicate clearly, and create lasting business impact.

CONTACTS

+237 658 511 165

clovis.nkwawir@gmail.com

behance.net/clovisnkwawir

linkedin.com/in/clovisnkwawir

Bonaberi, Douala CMR

EDUCATION

Institute of Computer Sciences (IAI)
Yaoundé, Cameroon
Software Engineering (Attended)
2019-2021

LANGUAGES

English: Proficient
French : Proficient

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Figma / Adobe XD
Microsoft Office

CORE COMPETENCIES

Brand Identity Design
Visual Identity Systems
Design Systems
Digital Branding
Marketing Design
Print Production
Packaging Design
Creative Direction

WORK EXPERIENCE

FREELANCE BRAND DESIGNER

Self-employed 2021 - 2022 / 2025 - Present

Partner with startups, SMEs, and organizations to build strong brands from the ground up. Deliver brand identity systems, marketing materials, packaging, digital assets, websites, and campaigns that help clients connect with their audience and grow their business.

- Develop complete brand identities and brand guidelines.
- Design marketing, print, and digital materials.
- Create packaging, presentations, and social media content.
- Lead projects from concept to final delivery.
- Manage multiple clients and projects successfully.

BRAND DESIGNER / COMMUNITY MANAGER

M2K Foundation (NGO) 2024 – 2025

Sole creative lead responsible for building the foundation's brand and overseeing all visual communication across all initiatives and platforms.

- Created the brand identity, logo, and brand guidelines.
- Designed website, marketing materials, publications, and campaigns.
- Produced videos, managed the YouTube channel, and social media.
- Developed materials for education, health, agriculture, and community development projects.
- Ensured a consistent brand experience across all touchpoints.

GRAPHIC DESIGNER & PRODUCTION COORDINATOR

Virtue Prints 2022 – 2023

Managed client projects from consultation and design to print production and delivery while ensuring quality, efficiency, and customer satisfaction.

- Consulted with clients and translated their needs into design solutions.
- Designed a wide range of print and branding materials.
- Coordinated print production and supervised daily operations.
- Managed inventory, materials, and quality control.
- Delivered projects on time while maintaining strong client relationships.